## ACF Women Entrepreneurship Programme

Turn your business idea into a reality

The ACF Women Entrepreneurship Programme is designed for women from all communities in Wales, with a special focus on those from Black, Asian, and Minority Ethnic backgrounds.

Whether you're a refugee, asylum seeker, or from a migrant community, if you have a business idea or are considering starting your own business, this programme is for you!

## **PROGRAMME BENEFITS**

Gain essential skills, training, advice, mentorship, and access to interest-free financing needed to launch your own business or enterprise.

## **COURSE HIGHLIGHTS**

- Self-assessment as a businessperson
- Evaluating your business idea
- Identifying your target customers
- Conducting market research and developing a marketing strategy
- Creating a comprehensive business plan, including costs, expenses, and cash flow
- Pitching your business idea to potential funders

| DATE:                   | Jan 29 - Mar 05 2024                   |
|-------------------------|--|
| DURAT                   | <b>10N:</b> 2 hours per week (6 weeks) |
| TIME:                   | Every Wednesday 12 - 2pm               |
| LOCATION: Online (Zoom) |  |
| COST:                   | Free (limited availability)            |



Scan QR code to register or visit: www.tfaforms.com/4863131

## For more information:

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