

ACF Women Entrepreneurship Programme is designed especially for Women from Black and Minority Ethnic Communities, but open to all women from all communities in Wales.

If you are a female belonging to a Black and Minority Ethnic or a Migrant community; have a business idea and are thinking of starting your own business; OR you aspire to become a social entrepreneur to address a social or environmental challenge in your own community.

Join our ACF Women Entrepreneurship Programme to access the necessary skills, training, advice, mentoring & finance required to start your own business/enterprise

## The course will cover the following:

- Assessing yourself as a business person
- · Assessing your business idea
- Identifying your target customers
- Conducting market research and developing a marketing strategy
- Developing a business plan including, costs, expenses, cash-flow etc.
- Pitching your business idea to the funders.

Start Date: January 31st, 2024

End Date: March 6th, 2024 (No session held on Febuary

14th due to half term)

Length: 2 hours a week (6 weeks)

Time: 12 - 2pm, every Wednesday

**Location: Online (Zoom)** 

**Cost: Free (limited availability)** 

## For registration please visit:

www.tfaforms.com/4863131

## For more information:

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